

It's real.

MEMORANDUM

To: Mayor Donna Dodgen and Seguin City Council
Steve Parker, City Manager

From: Kyle Kramm, Main Street & CVB Director

Through: Rick Cortes, Deputy City Manager

Subject: Main Street Advisory Board Bylaws Revisions

Date: December 29, 2021

At its November meeting, the Seguin Main Street Advisory Board approved several amendments to their bylaws. Most of the amendments were to reflect the actual practices of the Board, including meeting dates and board composition.

The Board approved two new additions to the goals and objectives of the Board. The first is to reflect that the Board should strive for diverse and unique partnerships that encourages more individuals to have ownership in downtown. The second objective is to build an entrepreneurial ecosystem that assists small businesses thrive.

Pursuant to the MSAB Bylaws, any amendments to the bylaws require City Council approval. The Main Street Advisory Board respectfully requests Council's approval of the amendments to the bylaws.