

CITY OF SEGUIN



To: City of Seguin Mayor and City Council
From: Jack Jones, Director of Parks & Recreation
Through: Steve Parker, City Manager
Date: March 3, 2026
Subject: Discussion and possible direction to allow spectators back on the Starcke Park Golf Course to view the Annual Fireworks Fiesta that will be held on Friday, July 3, 2026.

It's real.

Historical Background

Up until 2025, spectators were allowed to view the Annual Fireworks Fiesta on the Starcke Park Golf Course, and the fireworks show was launched from the driving range. Last year, spectators were not allowed on the golf course due to the ongoing Starcke Park Golf Course renovations. In addition, the fireworks show was launched just north of the golf course near the end of Fred Byrd Drive. Special arrangements were made to keep spectators off the golf course and Fred Byrd Drive was closed. The traffic control plan included no public parking on both sides of South Austin Street through Max Starcke Park. South Austin Street was closed to vehicular traffic north and south of Max Starcke Park before and during the fireworks show. After the fireworks show was over, the traffic control plan allowed vehicles to safely and much more quickly move out of the area than in previous years.

There are positives and negatives to allowing spectators back on the golf course to watch the fireworks show. Given that the golf driving range is now irrigated with no paved access road for vehicles, the fireworks show launch site will remain where it was located last year just north of the golf course near the end of Fred Byrd Drive.

The positives for viewing the fireworks show on the golf course include, but are not limited to, the following:

- Traditional public viewing area for the fireworks show spectators.
- Spectators can view the fireworks show launch point from a closer vantage point.

The negatives for viewing the fireworks on the golf course include, but are not limited to, the following:

- Starcke Park Golf Course staff spends a great deal of time roping off all putting greens and removing all hole markers/flags, tee box markers, and bunker rakes. This includes putting everything back in order the next day including litter pickup.
- Parking and traffic congestion is heavy along both sides of South Austin Street as it goes through Max Starcke Park. As such, it takes a long time for parking and traffic congestion to be alleviated in the area after the fireworks show.

Action Requested

City staff is seeking City Council direction regarding allowing spectators back on the Starcke Park Golf Course to view the fireworks show or keep the golf course closed for spectator viewing like last year.

Procurement Methodology & Funding Source

N/A

Staff Recommendation

N/A