



It's real.



- Debuted in April 2013 as a deviated fixed route after a year of planning.
- Partnership with the City of Seguin to be funded by TxDOT 5311 rural public transportation funds.
- Matching requirement for funding would be provided by the City of Seguin.
- Overarching goal was to provide the community of Seguin greater transportation options and accessibility.

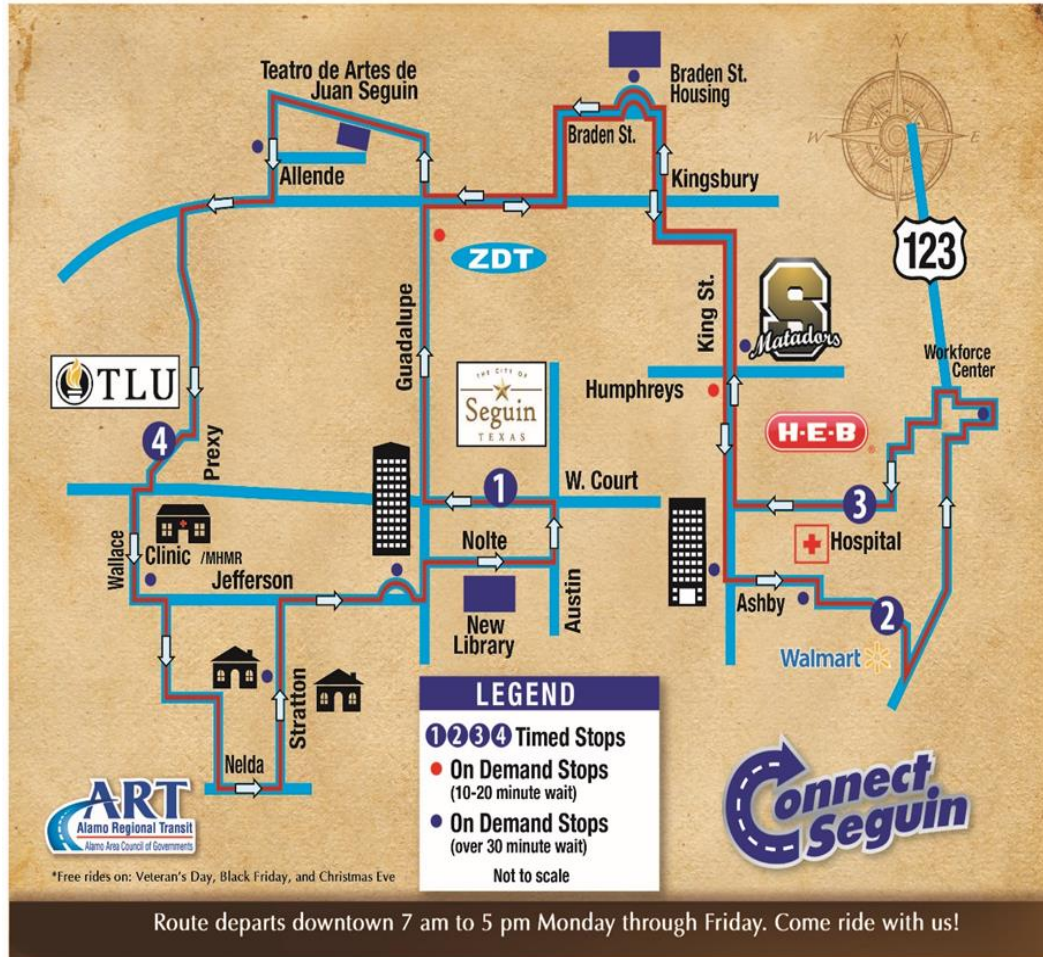
# CONNECT SEGUIN



- First iteration of Connect Seguin
- 20 Stops on Route (5 stops repeated)
- 1-hour headway (actual time over an hour)
- End of 2013 average rider per day was 22 riders

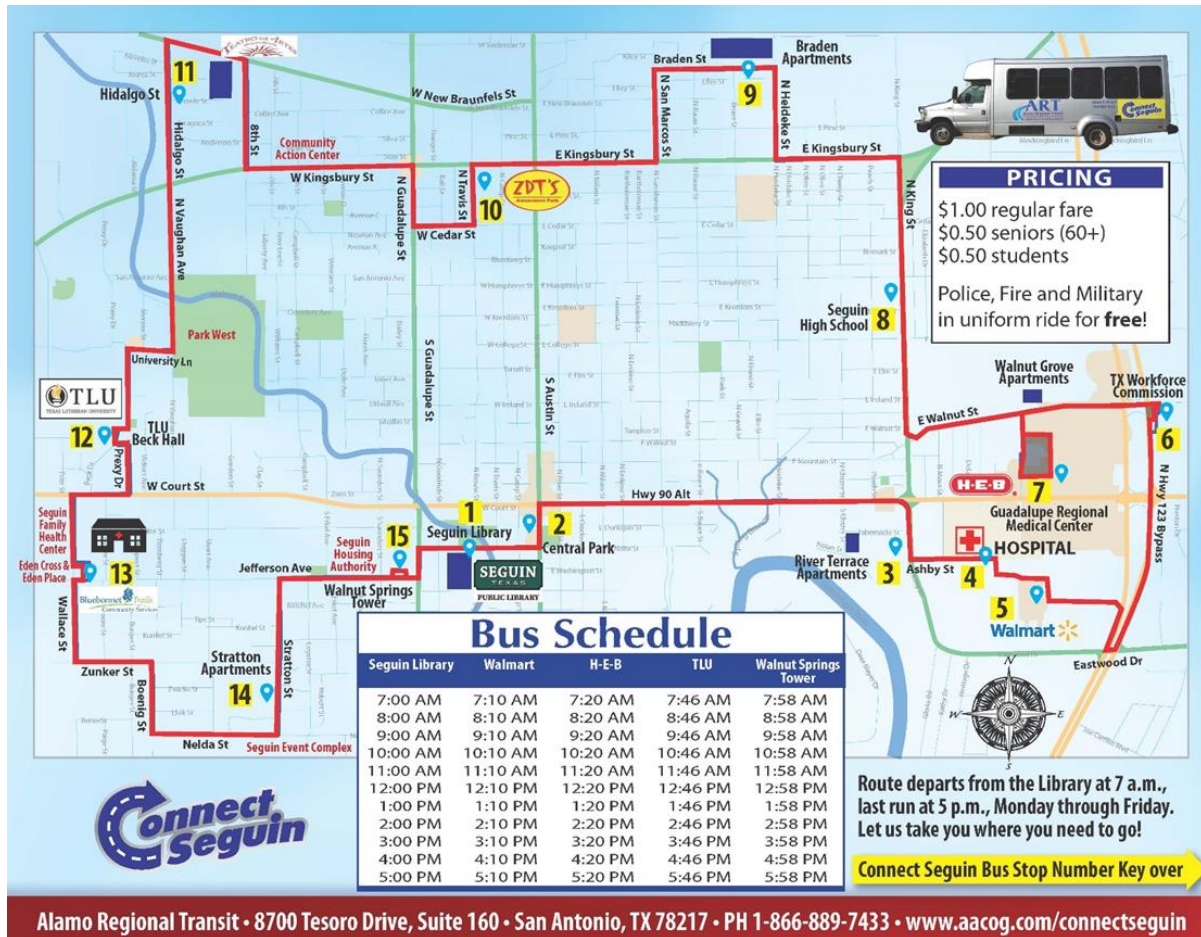


# CONNECT SEGUIN



- 2<sup>nd</sup> iteration of Connect Seguin 2016
- Route was Changed
  - 15-bus stop
  - 1-hour headway
- Average ridership per day was 44

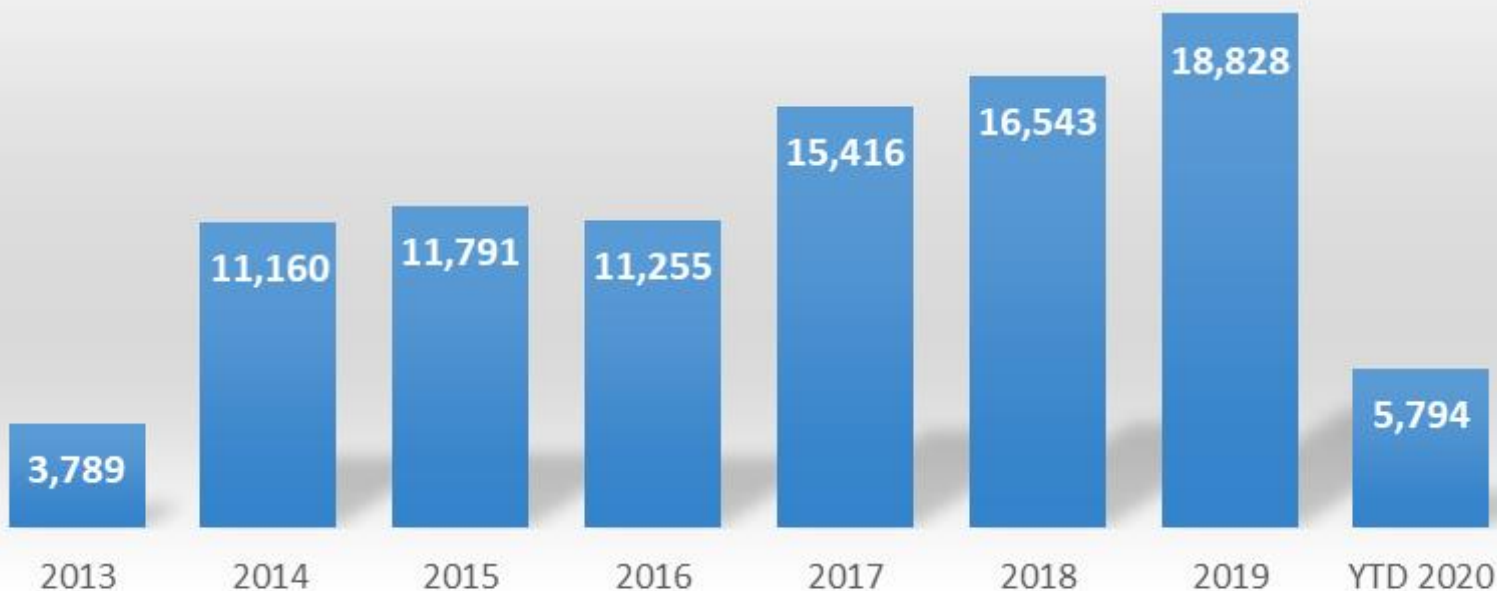
# CONNECT SEGUIN



- ▶ 3<sup>rd</sup> iteration of Connect Seguin late 2017
- ▶ Changed two bus stops
- ▶ More of traditional fixed route (deviation when requested)
- ▶ New bus stop signs
- ▶ Average ridership per day 65

# CONNECT SEGUIN

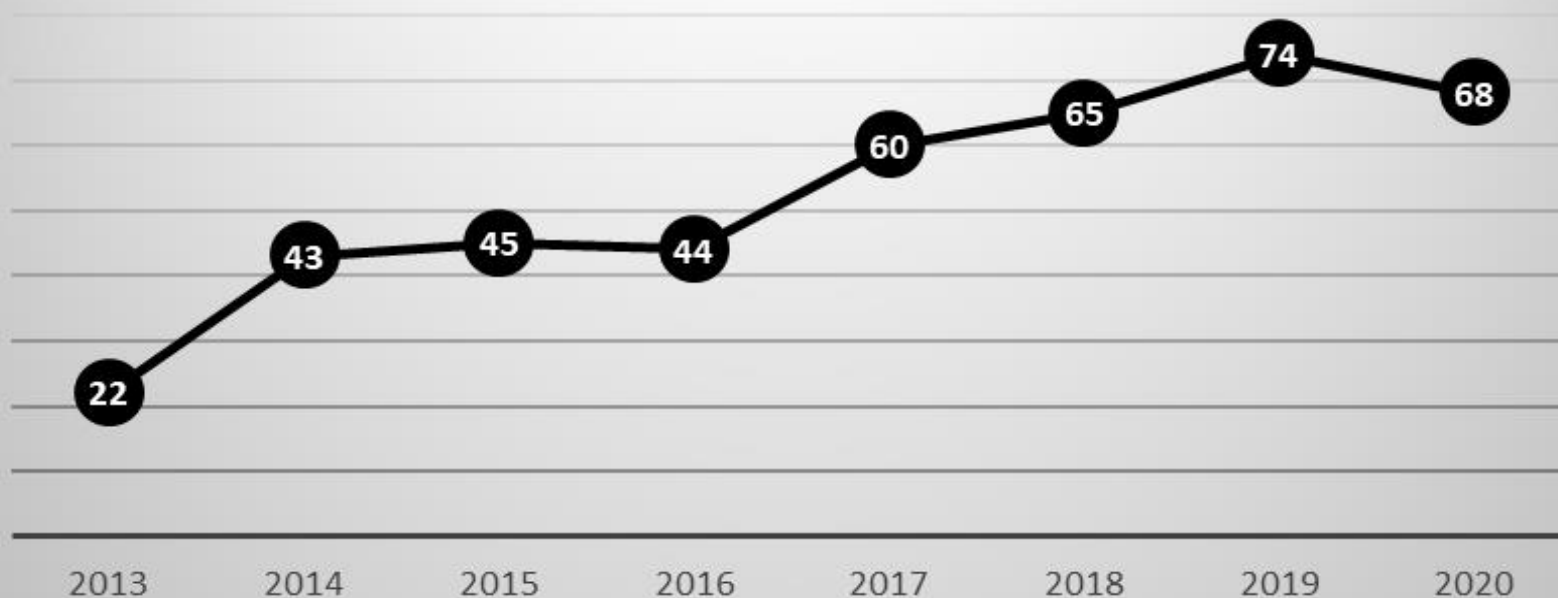
## CONNECT SEGUIN RIDERSHIP BY FISCAL YEAR





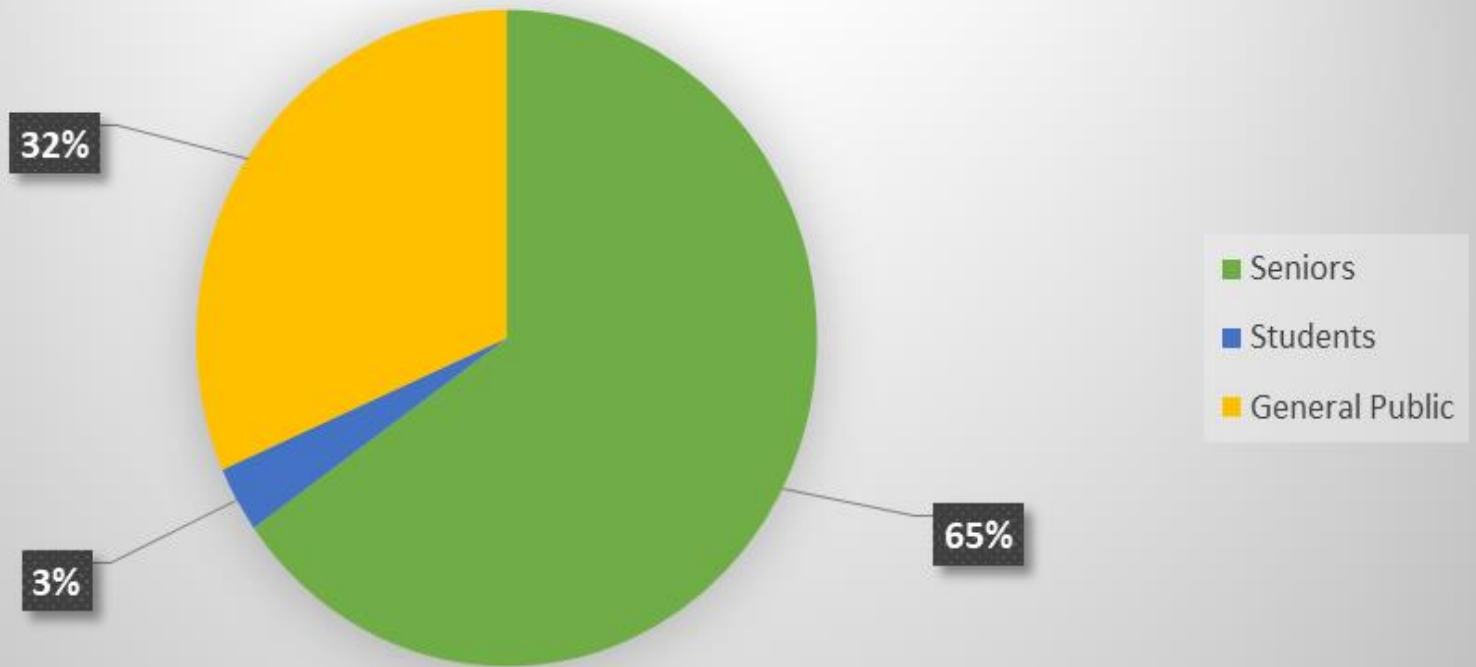
# CONNECT SEGUIN

**AVERAGE DAILY RIDERSHIP BY FISCAL YEAR**



# CONNECT SEGUIN

## CONNECT SEGUIN RIDERSHIP BY TYPE





# CONNECT SEGUIN



- Connect Seguin 2020
- New Bus delivered and on route April 2020
  - Larger seating capacity
  - Low floor design
- Preliminary stages of planning to meet demand
- Bicycle rack installation
- Connect Seguin model used for other municipalities
  - Schertz/Cibolo
  - Cowboy Connect (Atascosa County)

# CONNECT SEGUIN

- Effects of Covid-19
  - Reduction in Ridership
    - 55% decrease in ridership system wide
    - Bus capacity decreased to 50%–Social Distancing
  - Increased Operational Costs
    - PPE for drivers
    - Hazard pay
    - Increased sanitizing procedures/supplies
- CARES Act Funding
  - Offset additional operating costs/loss revenue
  - Ridership development/planning
    - Regain lost ridership
    - Alternative mode of service
  - Matching requirement to remain static for FY 2021

# QUESTIONS?

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