

SEGUIN COMMISSION ON THE ARTS
MEETING AGENDA
Wednesday, March 11, 2026
5:30 P.M.
Seguin Visitor Center/Zoom
Conference Room
200 S. Austin Street
Seguin, TX 78155

The Seguin Commission on the Arts meeting will be conducted with limited public access and by video conference. The meeting will be broadcast via Zoom. For the citizen comments section of the meeting, the public is asked to email any comments to mainstreet@seguintexas.gov no later than 10:00 a.m. on February 11, 2026. Normal rules for public comment apply so please include your name and address in your email. Participants wishing to comment will receive a Zoom Meeting invitation, and a meeting ID number to enter when joining the meeting, as well as participant instructions.

Join Zoom Meeting

<https://us02web.zoom.us/j/83007264325?pwd=bEtwfYlfpWea5jVeNwZFSNO71AESe0.1>

Meeting ID: 830 0726 4325

Passcode: 803496

Join the Zoom meeting, by Phone:

Dial (877) 853 5257 or (888) 475 4499

Meeting ID: 830 0726 4325

Passcode: 803496

Members by Zoom: ***Susan Rinn Kelly Follis Yvonne De La Rosa***

Members Present: ***Clara Mae Marcotte Joanna Rodriguez***

Others Present: ***Blaire Friar Lindsay Hajek***

Chair, Mike DeLeon

1. Call to Order.

The Meeting was called to order at 5:30 p.m.

2. Discussion and possible action on the Meeting Report from 2/11/26 – Kelly Follis, Vice-Chair.

The meeting report from February 11, 2026 was presented. Joanna Rodriguez made a motion to approve the report. Susan Rinn seconded the motion. Motion carried.

3. Discussion and possible action on the Cultural District application – Blaire Friar, Destination Seguin Director.

Jon Hinojosa led discussion on the continued efforts to complete the application for a Cultural District Designation. He presented the sub-committee's shortlist of name options and taglines. The sub-committee had met to extensively discuss whether or not "Seguin" should be in the name of the district. Ultimately the committee decided to go with Walnut Springs Cultural Arts District, with optional taglines that mention Seguin. This maintains the reference to Seguin's history as Walnut Springs, but also provides the additional reminder that the district is connected by the Walnut Springs Trail. Next steps for the application will be the collection of the necessary letters of support, design of the marketing plan, a complete budget, and the production of a video promoting the district. The Commission members viewed sample videos from other

districts to get an idea of what was needed. Staff will be working with the City's media specialist to collect the b-roll needed and film interviews.

4. Discussion and possible action on the Seguin Squirrel Trail – Blaire Friar, Destination Seguin Director.

Blaire Friar discussed the possible action on the Seguin Squirrel Trail. The Commission had three sets of squirrel artwork to review. The artwork for Tres Hewell Mortuary was reviewed and the Commission asked that they provide a better rendering that shows what the art would look like on the squirrel itself. The artwork proposed for a potential squirrel at Seguin Arms & Ammo was tabled due to a question about the location of the squirrel placement due to the business being completely enclosed by a fence. Staff is still growing a waitlist for squirrels. The next unveiling is planned for March 23rd at 12:30 pm at Green Gate Garden Center.

5. Discussion and possible action on the Annual Arts Awards – Blaire Friar, Destination Seguin Director.

Blaire Friar discussed the possible action on 2025 Art Awards. The board selected the award winners for the following: Arts Organization of the Year – Seguin ISD Fine Arts, Yvonne De La Rosa made a motion to approve Seguin ISD as Arts Organization of the Year. Kelly Follis seconded the motion. Motion carried.

Outstanding Contributor to the Arts – Jeremiah Camacho, Yvonne De La Rosa made a motion to approve the winners. Susan Rinn seconded the motion. Motion carried. Joanna Rodriguez abstained from the vote.

Youth Artist of the Year – Olivia Busskohl, Joanna Rodriguez made a motion to approve the winners. Kelly Follis seconded the motion. Motion carried.

6. Discussion and possible action on a Seguin Arts Grant Application – Blaire Friar, Destination Seguin Director.

Blaire Friar discussed the possible action on a Seguin Arts Grant Application. LULAC submitted a Public Art Grant application for their annual Cinco de Mayo Pachanga, May 1-2, 2026. Funds were requested to assist with the entertainment costs for the event. Kelly Follis made a motion to approve a grant of \$5,000, not to exceed 50% of entertainment costs. Susan Rinn seconded the motion. Yvonne de la Rosa and Joanna Rodriguez abstained. Motion Carried.

7. Discussion and possible action on Public Art Downtown – Blaire Friar, Destination Seguin Director.

Blaire Friar discussed the possible action on Public Art Downtown. The Commission agreed to table the discussion until next month's meeting.

8. Roundtable Discussion on Upcoming Events. – Blaire Friar, Destination Seguin Director.

Clara Mae Marcotte – Seguin Art League Jury Day, March 21st, Seguin High School Show, April 30th and Reception held on May 2nd.

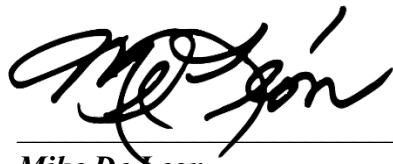
Susan Rinn – Murder at the Deadwood Saloon, March 14th 6 p.m. at The Texas Theatre, TLU Choir – Tour Home Concert, March 24th at 7pm at the Chapel of the Abiding Presence.

Yvonne De La Rosa – Updated the Commission about their Noche de Gala that they just hosted, looking for a date in April to hold their Culinary Class, 44th Annual Recital, May 1st.

Blaire Friar – Moonlight and Roses, April 18th and Earth Day, April 25th.

9. Adjourn.

Adjourned at 6:55 p.m.



Mike De Leon
Commission on the Arts

4/8/26

Date