

CITY OF SEGUIN

RESOLUTION NO. 2025R-244a

STATE OF TEXAS

**A RESOLUTION APPROVING THE SEGUIN CONSERVATION SOCIETY
HOTEL OCCUPANCY TAX BUDGET**

WHEREAS, The City of Seguin and the Seguin Conservation Society have entered into an agreement for the Seguin Conservation Society to promote the historical restoration and preservation activities in the City of Seguin; and

WHEREAS, V.A.T.S. Tax Code requires that the City of Seguin approve the Seguin Conservation Society proposed budget for use of the hotel occupancy tax prior to entering into an agreement; and

WHEREAS: The City Council has reviewed and desire to approve the proposed Hotel Occupancy Tax budget of the Seguin Conservation Society.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Seguin, Texas that the Hotel Occupancy Tax Budget of the Seguin Conservation Society attached hereto as Exhibit "A" is approved.

PASSED AND APPROVED this 2nd day of December, 2025.

ATTEST:

DONNA DODGEN
MAYOR

Kristin Mueller, City Secretary

Exhibit A

2025-2026 Occupancy Tax Budget Plan

Seguin Conservation Society

Holiday Tour of Homes (December 13, 2025)

Advertising & Promotion (Print, social media)	\$350
	\$350

General Expenses

Advertising, Mailings, Social Media	\$250
Web page maintenance	\$500
Property Maintenance/Repair	\$1,000
	\$1,750

Seguin Texas Theatre Support*

Holiday 2025 Production Costs - (White Christmas) [4]	\$3,400
Winter 2026 Production Costs - (TBA) [6-9 performances]	\$1,000
Spring 2026 Production Costs - (TBA) [6-9 performances]	\$1,000
Camp Broadway 2026 Production Costs - (July 2025) [3]	\$1,000
Summer 2026 Production Costs - (TBA) [6-9 perf.]	\$1,000
Fall 2026 Production Costs - Fall 2025 (TBA) [6-9 perf.]	\$1,000

Seguin Texas Theatre Support	\$8,400
Total	\$10,500

**Production Costs include all or a portion of performance rights, production materials, supplies, equipment, and publicity as necessary to produce and promote theatrical events.*

Activity List December 2025 thru September 2026

Date	Activity
December 13, 2025	Tour of Homes
December 19-22, 2025	Irving Berlin's White Christmas
February 2026	Theatre Production
March 2026	Theatre Production
April 2026	Theatre Production
June 2026	Theatre Production
July 2026	4th of July Parade Viewing
July 2026	Camp Broadway
August 2026	Theatre Production
September 2026	Theatre Production

**A RESOLUTION APPROVING THE MID-TEXAS SYMPHONY
HOTEL OCCUPANCY TAX BUDGET**

WHEREAS, The City of Seguin and the Mid-Texas Symphony have entered into an agreement for the Mid-Texas Symphony to promote the arts in the City of Seguin; and

WHEREAS, the Texas Tax Code requires that the City of Seguin approve the Mid-Texas Symphony proposed budget for use of the hotel occupancy tax prior to entering into an agreement; and

WHEREAS, The City Council has reviewed and desire to approve the proposed Hotel Occupancy Tax budget of the Mid-Texas Symphony.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Seguin, Texas that the Hotel Occupancy Tax Budget of the Mid-Texas Symphony attached hereto as Exhibit "A" is approved.

PASSED AND APPROVED this 2nd day of December, 2025.

ATTEST:

**DONNA DODGEN
MAYOR**

Kristin Mueller, City Secretary

Exhibit A

Mid-Texas Symphony Society, Inc. 2025-26 City of Seguin Hotel Occupancy Tax Grant

Activity Plan:

In September 2025, the Mid-Texas Symphony will begin it's 48th season. The symphony has three Seguin concerts planned for the 2025-26 Season. Each concert will be presented in Jackson Auditorium at Texas Lutheran University.

List of Events:

Rach2 & Firebird

Sunday, September 7, 2025, 4:00 p.m.

Jackson Auditorium, Texas Lutheran University, Seguin, Texas

Akiko Fujimoto, conductor

Daria Rabotkina, piano

Christmas in New Orleans

Sunday, December 14, 2025, 4:00 p.m.

Jackson Auditorium, Texas Lutheran University, Seguin, Texas

Akiko Fujimoto, conductor

Faith Evangeline and the Dirty River Jazz Band

New Braunfels ISD Children's Chorus

Promise of America

Sunday, April 26, 2026, 4:00 p.m.

Jackson Auditorium, Texas Lutheran University, Seguin, Texas

Akiko Fujimoto, conductor

Timothy Chooi, violin

According to the contract, Mid-Texas Symphony was allotted \$6,631 which will be divided equally for all three concerts to pay for musician salaries to perform.

Proposed Budget:

Expenses-

Rach2 & Firebird

Conductor	\$8,750
Conductor Travel (Hotel 7 nights, Car, Flights)	\$2,100
Music Cost	\$340
Musicians	\$34,900
Guest Artist: Daria Rabotkina, piano	\$5,400
Facility	<u>\$1,000</u>
Total	\$52,490

Christmas in New Orleans

Conductor	\$8,750
Conductor Travel (Hotel 7 nights, Car, Flights)	\$2,100
Music Costs	\$2,325
Guest Artists: Faith Evangeline and the DRJB	\$3,500
Musician - 3 services	\$20,100
Facility	<u>\$1,000</u>
Total	\$38,775

Promise of America

Conductor	\$8,750
Conductor Travel (Hotel 7 nights, Car, Flights)	\$2,100
Music Costs	\$2,016
Musicians	\$24,420
Guest Artist: Timothy Chooi, violin	\$6,500
Facility	<u>\$1,000</u>
Total	\$46,457

Total Artistic Expenses \$135,051

**A RESOLUTION APPROVING THE TEATRO DE ARTES DE JUAN SEGUIN
HOTEL OCCUPANCY TAX BUDGET**

WHEREAS, The City of Seguin and the Teatro de Artes de Juan Seguin have entered into an agreement for the Teatro de Artes de Juan Seguin to promote the arts in the City of Seguin; and

WHEREAS, the Texas Tax Code requires that the City of Seguin approve the Teatro de Artes de Juan Seguin proposed budget for use of the hotel occupancy tax prior to entering into an agreement; and

WHEREAS, The City Council has reviewed and desire to approve the proposed Hotel Occupancy Tax budget of the Teatro de Artes de Juan Seguin.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Seguin, Texas that the Hotel Occupancy Tax Budget of the Teatro de Artes de Juan Seguin attached hereto as Exhibit “A” is approved.

PASSED AND APPROVED this 2nd day of December, 2025.

ATTEST:

**DONNA DODGEN
MAYOR**

Kristin Mueller, City Secretary

Exhibit A



921 W. New Braunfels St. Seguin, TX 78155
830-401-0232

www.teatrodeartes.org executive@teatrodeartes.org

Detailed Budget

City of Seguin Occupancy Tax Funding
October 1, 2025 – September 30, 2026

Support and Revenue

Requested
\$16,578

Expenses

Artists, performing groups, etc.

\$5778

- Hispanic Heritage Activities, Juan Seguin Memorial Celebration, De Mano a Mano Open Air Artisan Market, Pecan Fest Heritage Day, Culinary Arts Cooking Class, Dia de los Muertos events, 41st Annual Noche De Gala, 44th Anniversary ¡Viva Teatro! Recital and Cinco de Mayo Celebration through Ballet Folklorico and Mariachi Music

Cultural & Artistic Exhibits

\$400

- Hispanic Heritage Activities, Juan Seguin Memorial Celebration, De Mano a Mano Open Air Artisan Market, Pecan Fest Heritage Day, Culinary Arts Cooking Class, Dia de los Muertos events, 41st Annual Noche De Gala, 44th Anniversary ¡Viva Teatro! Recital and Cinco de Mayo Celebration through Ballet Folklorico and Mariachi Music

Marketing, Publicity, Promotion, etc.

\$400

- Hispanic Heritage Activities, Juan Seguin Memorial Celebration, De Mano a Mano Open Air Artisan Market, Pecan Fest Heritage Day, Culinary Arts Cooking Class, Dia de los Muertos events, 41st Annual Noche De Gala, 44th Anniversary ¡Viva Teatro! Recital and Cinco de Mayo Celebration through Ballet Folklorico and Mariachi Music

Program Coordinator

\$5500

- Hispanic Heritage Activities, Juan Seguin Memorial Celebration, De Mano a Mano Open Air Artisan Market, Pecan Fest Heritage Day, Culinary Arts Cooking Class, Dia de los Muertos events, 41st Annual Noche De Gala, 44th Anniversary ¡Viva Teatro! Recital and Cinco de Mayo Celebration through Ballet Folklorico and Mariachi Music

Rental Fees, Utilities & Liability Insurance

\$4500

- Hispanic Heritage Activities, Juan Seguin Memorial Celebration, De Mano a Mano Open Air Artisan Market, Pecan Fest Heritage Day, Culinary Arts Cooking Class, Dia de los Muertos events, 41st Annual Noche De Gala, 44th Anniversary ¡Viva Teatro! Recital and Cinco de Mayo Celebration through Ballet Folklorico and Mariachi Music

Total Expenses **\$16,578**

CITY OF SEGUIN

RESOLUTION NO. 2025R-144d

STATE OF TEXAS

**A RESOLUTION APPROVING THE SEGUIN-GUADALUPE COUNTY
HISPANIC CHAMBER OF COMMERCE HOTEL OCCUPANCY TAX BUDGET**

WHEREAS, The City of Seguin and the Seguin-Guadalupe County Hispanic Chamber of Commerce have entered into an agreement for the Seguin-Guadalupe County Hispanic Chamber of Commerce to promote the arts in the City of Seguin; and

WHEREAS, the Texas Tax Code requires that the City of Seguin approve the Seguin-Guadalupe County Hispanic Chamber of Commerce proposed budget for use of the hotel occupancy tax prior to entering into an agreement; and

WHEREAS, The City Council has reviewed and desire to approve the proposed Hotel Occupancy Tax budget of the Seguin-Guadalupe County Hispanic Chamber of Commerce.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Seguin, Texas that the Hotel Occupancy Tax Budget of the Seguin-Guadalupe County Hispanic Chamber of Commerce attached hereto as Exhibit "A" is approved.

PASSED AND APPROVED this 2nd day of December, 2025.

ATTEST:

DONNA DODGEN
MAYOR

Kristin Mueller, City Secretary

Exhibit A

SEGUIN GUADALUPE COUNTY HISPANIC CHAMBER OF COMMERCE

971 West Court Street Seguin, TX 78155

Phone: 830 372-3151 Fax: 830 372-9499

E-mail: hcoc@sbcglobal.net

Tax ID# 74-2540115

CITY OF SEGUIN 2026 OCCUPANCY FUNDS ALLOCATION: \$4089.00

BUDGET PROPOSAL AND PLANNED ACTIVITIES

FIESTAS JUAN SEGUIN, FIRST SATURDAY IN JUNE, 2026

BUDGETED AMOUNT: \$2044,.50

Advertisement	Radio, Newspaper, Community Calendars	\$350.00
Entertainment	Cultural Promotion of Hispanic Music	\$1000.00
Facility Rental		\$694.50
Security		\$0
Total		\$2,044.50

FIESTAS PATRIAS, FIRST SATURDAY IN SEPTEMBER, 2026

BUDGETED AMOUNT: \$2044.50

Advertisement	Radio, Newspaper, Community Calendars, Posters	\$350.00
Entertainment	Cultural Promotion of Hispanic Music	\$1000.00
Facility Rental		\$694.50
Security		\$0
Total		\$2,044.50

**A RESOLUTION APPROVING THE SEGUIN HERITAGE MUSEUM
HOTEL OCCUPANCY TAX BUDGET**

WHEREAS, The City of Seguin and the Seguin Heritage Museum have entered into an agreement for the Seguin Heritage Museum to promote the historical restoration and preservation activities in the City of Seguin; and

WHEREAS, the Texas Tax Code requires that the City of Seguin approve the Seguin Heritage Museum proposed budget for use of the hotel occupancy tax prior to entering into an agreement; and

WHEREAS, The City Council has reviewed and desire to approve the proposed Hotel Occupancy Tax budget of the Seguin Heritage Museum.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Seguin, Texas that the Hotel Occupancy Tax Budget of the Seguin Heritage Museum attached hereto as Exhibit "A" is approved.

PASSED AND APPROVED this 2nd day of December, 2025.

ATTEST:

**DONNA DODGEN
MAYOR**

Kristin Mueller, City Secretary



Exhibit A

SEGUIN HERITAGE MUSEUM

114 N River Street • Seguin, Texas 78155

November 6, 2025

To: City of Seguin

Attn: Susan Caddell

We are submitting our proposed budget for use of hotel occupancy expenses as follows:

\$1,000 Utilities to include water electric and gas

\$5,000 Building insurance

\$1,000 Displays/exhibits

\$ 737 Preservation/archival supplies

\$25,000 Wages

\$32,737

Respectfully submitted,


Susie Sulaica

Office manager

Seguin-Guadalupe County Heritage Museum

Telephone 830-372-0965 • Email: heritagemuseum1898@gmail.com

Website: www.seguinheritagemuseum.org

CITY OF SEGUIN

RESOLUTION NO. 2025R-144f

STATE OF TEXAS

**A RESOLUTION APPROVING THE GUADALUPE COUNTY FAIR
ASSOCIATION HOTEL OCCUPANCY TAX BUDGET**

WHEREAS, The City of Seguin and the Guadalupe County Fair Association have entered into an agreement for the Guadalupe County Fair Association to promote a sporting event in the City of Seguin; and

WHEREAS, the Texas Tax Code requires that the City of Seguin approve the Guadalupe County Fair Association proposed budget for use of the hotel occupancy tax prior to entering into an agreement; and

WHEREAS, The City Council has reviewed and desire to approve the proposed Hotel Occupancy Tax budget of the Guadalupe County Fair Association.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Seguin, Texas that the Hotel Occupancy Tax Budget of the Guadalupe County Fair Association attached hereto as Exhibit "A" is approved.

PASSED AND APPROVED this 2nd day of December, 2025.

ATTEST:

**DONNA DODGEN
MAYOR**

Kristin Mueller, City Secretary

Exhibit A

GUADALUPE AGRICULTURAL & LIVESTOCK FAIR ASSOCIATION CITY OF SEGUIN - CIVIC ORGANIZATION FUNDING REQUEST PROPOSED BUDGET 2025-26

Event: Guadalupe County Fair & PRCA Rodeo

2nd Weekend of October 2026

Rodeo runs from Thursday - Saturday (3 days); takes place in the Seguin Events Complex Arena

BUDGET DETAIL	BUDGET AMOUNT	%	REQUESTED AMOUNT	% OF REQ FUNDED	FUNDED AMOUNT
Pro Rodeo Membership Fees	1,800	60%	1080	16.65%	179.85
Lancaster Pro Rodeo	42,250	60%	25350	16.65%	4,221.59
Bull Riding Contractor	25,000	60%	15000	16.65%	2,497.98
Pro Rodeo Added Money	22,250	60%	13350	16.65%	2,223.21
Digital Board	8,800	50%	4400	16.65%	732.74
Judge/Announcer Expense	9,300	60%	5580	16.65%	929.25
Specialty Act	4,200	60%	2520	16.65%	419.66
Security	34,000	50%	17000	16.65%	2,831.05
Paramedics	1,800	50%	900	16.65%	149.88
Rental	19,000	15%	2850	16.65%	474.62
Parking/Gates	30,000	10%	3000	16.65%	499.60
*Advertising	15,500	60%	9300	16.65%	1,548.75
Insurance	23,000	40%	9200	16.65%	1,532.10
Hospitality Room	4,000	10%	400	16.65%	66.61
Signs/Awards	3,000	40%	1200	16.65%	199.84
Office Expense:			0		
Telephone	2,400	15%	360	16.65%	59.95
Office Supplies	3,800	15%	570	16.65%	94.92
Supplies	5,100	15%	765	16.65%	127.40
Total Requested:	\$255,200		\$112,825.00		\$18,789

*Advertising opportunities:

- Facebook (several accounts)
- GVEC Review Magazine
- KGNB/KNBT Radio
- KWED/Seguin Daily News
- New Braunfels Herald
- PRCA website/advertising (covers multiple states)
- San Antonio Express News
- Seguin Chamber of Commerce
- Seguin Gazette
- Several Horse /Ranch Magazines (Texas)
- www.gcfair.org (our own website)

**A RESOLUTION APPROVING THE SEGUIN LULAC COUNCIL #682
HOTEL OCCUPANCY TAX BUDGET**

WHEREAS, The City of Seguin and the Seguin LULAC Council #682 have entered into an agreement for the Seguin LULAC Council #682 to promote the arts in the City of Seguin; and

WHEREAS, the Texas Tax Code requires that the City of Seguin approve the Seguin LULAC Council #682 proposed budget for use of the hotel occupancy tax prior to entering into an agreement; and

WHEREAS, The City Council has reviewed and desire to approve the proposed Hotel Occupancy Tax budget of the Seguin LULAC Council #682.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Seguin, Texas that the Hotel Occupancy Tax Budget of the Seguin LULAC Council #682 attached hereto as Exhibit "A" is approved.

PASSED AND APPROVED this 2nd day of December, 2025.

ATTEST:

**DONNA DODGEN
MAYOR**

Kristin Mueller, City Secretary

Exhibit A

Section IV. Proposed Budget.

Items highlighted in yellow below represent proposed uses of 2026 HOT funds. Currently these anticipated expenses total \$20,400, well above the anticipated award of \$6,189.

2026 Cinco de Mayo Pachanga Budget		
Category	Item	Cost
Hosting	General Insurance	\$1,000
	Liquor Liability	\$650
	Beer License	\$200
	Central Park Rental	\$1,550
	Police	\$5,500
	Alcohol	\$2,800
	Sodas/Water	\$1,000
	Incidentals	\$500
	Ice	\$500
	Light Rental	\$350
	Contest Supplies	\$300
	Bounce House	\$250
	Survey Prizes	\$100
	Total	\$14,575
Entertainment	Bands	\$10,000
	Stage, Sound, Lights	\$6,000
	Lucha Libre	\$4,000
	Total	\$20,000
Promotion	Social Media Advertising	\$750
	Newspaper Advertising	\$500
	Sponsor Solicitation Packets	\$250
	Downtown Banner	\$1,000
	Printed Promotional Materials	\$500
	Photography/Videography	\$1000
	Total	\$4,000
	Event Expense Total	\$37,775

List of Scheduled Activities/Programs/Events in 2026.

The only HOT Fund event LULAC Council 682 will host in 2026 is the Cinco de Mayo Pachanga.

Cinco de Mayo Pachanga, May 1-2, 2026

**A RESOLUTION APPROVING THE SEGUIN ART LEAGUE
HOTEL OCCUPANCY TAX BUDGET**

WHEREAS, The City of Seguin and the Seguin Art League have entered into an agreement for the Seguin Art League to promote the arts in the City of Seguin; and

WHEREAS, the Texas Tax Code requires that the City of Seguin approve the Seguin Art League proposed budget for use of the hotel occupancy tax prior to entering into an agreement; and

WHEREAS, The City Council has reviewed and desire to approve the proposed Hotel Occupancy Tax budget of the Seguin Art League.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Seguin, Texas that the Hotel Occupancy Tax Budget of the Seguin Art League attached hereto as Exhibit "A" is approved.

PASSED AND APPROVED this 2nd day of December, 2025.

ATTEST:

**DONNA DODGEN
MAYOR**

Kristin Mueller, City Secretary

Exhibit A

Seguin Art League – HOT Funds

Proposed Budget for 2025/26 HOT Funds based on actual award amount of \$2,984.00:

Yulefest Arts and Crafts Show, December 7, 2026

Advertising:

Seguin Gazette \$947.03

KWED \$450.00

Wilson County/La Vernia \$394.45

New Braunfels Herald/Zeitung \$350.00

San Marcos Daily Record \$192.52

City of Seguin Banner Placement \$60.00 Total \$2,394.00

Wet Paint and Photography Show and Sale-Will be rebranded with new name, April, 2026

Advertising: \$330.00

City of Seguin Banner Placement \$60.00 Total \$390.00

Downtown Business Alliance Events

Dues \$200.00

Total \$200.00

Grand Total \$2,984.00

CITY OF SEGUIN

RESOLUTION NO. 2025R-144i

STATE OF TEXAS

**A RESOLUTION APPROVING THE FIELDS OF HUBER RANCH
HOTEL OCCUPANCY TAX BUDGET**

WHEREAS, The City of Seguin and The Fields of Huber Ranch have entered into an agreement for The Fields of Huber Ranch to promote a sporting event in the City of Seguin; and

WHEREAS, the Texas Tax Code requires that the City of Seguin approve The Fields of Huber Ranch proposed budget for use of the hotel occupancy tax prior to entering into an agreement; and

WHEREAS, The City Council has reviewed and desire to approve the proposed Hotel Occupancy Tax budget of The Fields of Huber Ranch.

NOW, THEREFORE, BE IT RESOLVED by the City Council of the City of Seguin, Texas that the Hotel Occupancy Tax Budget of The Fields of Huber Ranch attached hereto as Exhibit “A” is approved.

PASSED AND APPROVED this 2nd day of December, 2025.

ATTEST:

DONNA DODGEN
MAYOR

Kristin Mueller, City Secretary

Exhibit A

Huber Ranch Budget For Hot Funds

2025-2026

<u>Item</u>	<u>Percent</u>	<u>Total</u>
1) Promotional materials- signage, awards, website, hats, social media, brochures, flyers, promotional drawstring bags, balls, feather flags	61%	\$26,967.49
2) Field maintenance and labor - drying agent, calcine clay, sports mix, grass, playing surface, mound clay	36%	\$15,915.24
3) Customer internet & fiber	3%	\$1,326.27
	Totals	<hr/> \$44,209.00