



Parks & Recreation

To: Mayor and City Council Members
Doug Faseler, City Manager

From: Jack Jones, Director of Parks and Recreation

Through: Rick Cortes, Assistant City Manager

Date: April 7, 2015

Subject: **Resolution authorizing the City Manager to execute a Facilities Use Agreement between the City of Seguin and the Texas Ladies State Championship Chili Cook-off.**

Attached is a resolution authorizing the City Manager to execute a Facilities Use Agreement (attached) between the City of Seguin and the Texas Ladies State Championship Chili Cook-off. It appears that there has been no Facilities Use Agreement with the Texas Ladies State Championship Chili Cook-off since the late 1990s. Since this event is similar to the San Antonio Gypsy M/C Aardvark Motorcycle Rally with overnight camping in Max Starcke Park, vehicular parking on the grass, and participants bringing their own alcohol for consumption, it is appropriate to execute a similar 3-year Facilities Use Agreement with the organizers of the chili cook-off.

If the proposed agreement is approved, the 45th Anniversary of the Texas Ladies State Championship Chili Cook-off will be held on Saturday, April 18, 2015 at the Max Starcke Park East Pecan Bottom area. Chili cook-off participants will arrive at Max Starcke Park on Thursday, April 16 and depart on Sunday, April 19. Prior to the event, applicable City departments will meet with representatives from the chili cook-off to discuss such things as the event layout, parking, cleanup, safety, security, traffic, inclement weather, and electrical needs. A certificate of liability insurance listing the City of Seguin as an additional insured is required prior to the event.

This event has been held in Max Starcke Park for more than 15 years and attracts approximately 800 to 1,000 guests annually. It is anticipated that the event will generate possible Hotel Occupancy Tax (HOT) revenue and sales tax revenue for Seguin. In addition to paying the required rental fees per City ordinances of approximately \$590, organizers of the chili cook-off have typically donated an additional \$2,000 toward Max Starcke Park improvements annually.

The Seguin Parks and Recreation Advisory Board will review the proposed agreement at their April 6, 2015 meeting. City staff recommends approval of a Facilities Use Agreement with the Texas Ladies State Championship Chili Cook-off allowing them to host their annual chili cook-off at Max Starcke Park in April for the next three years.