

MEMORANDUM

TO: Mayor and City Council Members
Steve Parker, City Manager

FROM: Kyle Kramm, Main Street Program Director

THROUGH: Rick Cortes, Seguin Deputy City Manager

SUBJ: 2024 Street Closure and Sale of Alcohol

DATE: February 2, 2024

Listed below are the 2024 events involving street closures and alcohol sales (if applicable) in downtown Seguin. Street closures include the 100 - 300 Block S. River, 100 – 200 Block E. Donegan, and 100 - 200 Block E. Nolte Streets, unless otherwise indicated. The time includes set up and tear down for event. Staff is requesting approval of both the street closure and alcohol sales.

Event	Sponsoring Organization	Date	Time & Street Closure Location	Alcohol Sales
Toast to Texas	Daughters of the Republic of Texas	March 2, 2024	8:00 am – 4:00 pm	
Race to Raise	Guadalupe Regional Medical Center	April 27, 2024	6:00 am – 1:00 pm, 100 - 200 block West Donegan	
24th Annual Trade Days/17th Annual Earth Day	Main Street Program/CVB	April 27, 2024	6:00 am – 5:00 pm	Alcohol sales during event
Cinco de Mayo	LULAC	May 3 - 4, 2024	6:00 am May 3 rd – 6:00 am May 5 th	Alcohol sales during event
Lone Star Festival	Texas Authors Institute of History, Inc.	June 1, 2024	6:00 am – 6:00 pm	Alcohol sales during event
Fiestas Patrias	Hispanic Chamber of Commerce	June 8, 2024	6:00 am on June 8 th - 6:00 am June 9 th	Alcohol sales during event

Juneteenth Celebration	Wilson Pottery/Juneteenth Committee	June 15, 2024	6:00 am – 8:00 pm	
Freedom Fiesta	KWED	June 29, 2024	6:00 am June 29 th - 6:00 am on June 30 th	Alcohol sales during event
Fourth of July Flag Raising Ceremony, Parade Staging, and Parade	City of Seguin	July 4, 2024	6:00 am until the conclusion of the parade; Streets include the 100 Blocks, east and west of the following: Weinert, Cedar, Humphreys, Krezdorn; E. Koepsel, 100 Block School Street, E. College Street from Austin to King Street, River Street between College and Cedar, Milam Street around Mary B. Erskine School.	
187th Seguin Birthday Party	Seguin Conservation Society	August 9, 2024	6:00 am - 10:00 pm, 200 Block E. Live Oak and 500 Block S. Crockett	Alcohol sales during event
Guadalupe County Fair Parade	Guadalupe County Fair Association	October 11, 2024	6:00 am until conclusion of parade, College/Austin; College/River; Austin/Ireland; Austin/Mountain; Donegan/Austin; Nolte/Austin; Washington/Austin; Shelby/Austin; E. Klein/Austin; W. Klein/Austin; Pecan/Austin; David/Austin; and Live Oak/Austin	
19th Annual Pecan Fest/24th	Seguin Main Street/CVB,	October 26, 2024	6:00 am- 10:00 pm streets listed above,	Alcohol sales

Annual Trade Days	Magnolia Hotel, Conservation Society, Seguin Art League, The Heritage Museum		400 Block of S. River, 200 Block E. Live Oak, 500 Block S. Crockett, 300 Block E. Donegan, 100 Block E. and W. Gonzales Street	during event
Art and Wine Walk	Seguin Arts Commission	November 9, 2024	4:00 – 8:00 pm	Alcohol sales during event
Veterans Day Parade	DAV	November 11, 2024	10:00 am	
Holiday Stroll Parade	Parks and Recreation Department	December 5, 2024	4:00 pm until conclusion of parade and lighting in Central Park. Streets listed above, River/College; College/Austin; East & West Elm/Austin, Ireland/Austin, Mosheim/Austin, Walnut/Austin, Mountain/Austin, and Gonzales/Austin; Nolte/Camp; W. Washington/Austin Streets	
14th Annual Sip-n-Stroll	Main Street Program/CVB/ Downtown Business Alliance	December 6, 2024	5:00 – 9:00 pm, in additional to the streets listed above, 100 Block E. and W. Gonzales Streets	
11th Annual North Pole Stroll	Downtown Business Alliance	December 7, 2024	6:00 am – 4:00 pm	
Crossroads Church Candlelight Service	Crossroads Church	December 24, 2024	5:00 – 10:00 pm 100 Block of East Donegan	

Thank you for your consideration.